(c) the advertising companies and the advertisements through which maximum revenue has been earned;

(d) whether the serials of half-an-hour duration are being telecast only for twenty minutes or so due to a large number of advertisements.

(e) if so, whether any steps are being taken to telecast such serials for their full duration;

(f) if so, the details thereof; and

(g) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) The gross revenue earned by Doordarshan during the period April 94 to February 95 is Rs. 322.11 crores.

(b) The rates are determined by the viewership profile of various time zones and potential of the market.

(c) Data on product-wise revenue earned by Doordarshan is not maintained separately.

(d) No, Sir.

(e) to (g) Do not arise.

Reconstruction of Press Council of India

294. SHRI KRISHNA KUMAR BIRLA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether proposal for the reconstitution of the Press Council of India has been pending with Government;

(b) if so, the reasons therefor;

(c) whether Government are facing hinderances in the reconstitution of the PCI;

(d) if so, the details thereof; and

(e) what are the objectives of the PCI?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) No, Sir.

(b) (c) and (d) Do not arise;

(e) As per the Press Council Act, 1978, the objectives of PCI are to preserve the freedom of the Press and to maintain and improve the standards of newspapers and news agencies in India.

Information Super Highway

295. SHRI KRISHNA KUMAR BIRLA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to have full fledged "Information Super Highway" in the country on the lines of National Information Infrastructure of the USA;

(b) if so, the salient features of the proposed Super Highway, and

(c) to what extent it is going to help the user of the computer connected with the ISH?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) The Information Super Highway is a multi-disciplinary concept being examined for implementation in the country. It would lead to information dissemination and connectivity of personal computers with other networks to access various sources of information in an interactive manner. The inter-activity envisaged can be utilised for education, improved health care, improved agriculture, efficient trade, commerce and services.

राज्यों में दूरदर्शन नेटवर्क

296. **श्री अजीत जोगी** : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) 30 जून, 1994 की स्थिति के अनुसार मध्य प्रदेश और अन्य राज्यों